



Top 7 Reasons...to become a NAWBO-NW Corporate Partner

7 Brand Recognition

Recognized in print, on the web, at every meeting and in our Annual Corporate Partner Photo!

6 Web Presence

NAWBO website, NAWBO news, monthly newsletter, business updates, social media resources

5 Tap Into Experience

A pool of experts willing to share a wealth of business knowledge, success, challenges, friendship and camaraderie

4 Company Visibility

Show your brand, share your story, Corporate Partners sign on and stay on because NAWBO aligns with their marketing needs

3 Return on Investment

NAWBO helps women business owners access new opportunities and grow their business

2 Networking

Connecting, developing friendships, building relationships, give referrals, or find a mentor

AND... the #1 reason to become a NAWBO-NW Corporate Partner...

The Target Market!

Nationally...women-owned firms have an economic impact of \$2.8 trillion annually

- That translates into the creation or maintenance of more than 23 million jobs
- That accounts for 16% of all U.S. jobs
- Women-owned businesses are growing at twice the rate of all businesses (1997-2002)

Locally...U.S. Census data reports women-owned firms account for 25.2% of businesses in Spokane County and 28.7% in Washington state

Sources:

Center for Women's Business Research, 2009
U.S. Census Bureau State and County QuickFacts, 2007

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